James Ascough - videographer/editor

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About Me

A Film and Theatre graduate who has a strong passion for filmmaking and theatre production from taking part in theatre productions and doing film projects in university, along with some personal film projects. A hard-working team player with a strong work ethic. Constantly seeking new experiences to further their knowledge, skills and understanding in the creative and screen industry.

In their leisure time they enjoy exercise, cooking, wildlife and nature through outdoor walks.

Education

University of Reading

September 2022 – July 2025

- BA (Hons) Film and Theatre
- 2:2 with hons

University of Reading in Malaysia

September 2021-June 2022

Foundation Degree in Business Studies

Marlborough College Malaysia

2012-2021

• IB: 30

University Experience

- BTS cinematographer in-charge of recording all the events of what went into creating a student short film, leading up to the final finished product.
- Boom operator responsible for recording the dialogue of actors in short films, along with necessary sounds for enhancing scenes.
- Cinematographer shot a couple of short film projects, making sure to discuss with directors how they wanted scenes to be transmitted into film, deciding which angles and shot types to best capture director's intentions, putting them into shot lists.
- Director deciding how to portray a clinical scenario in a short pharmacy video, coming up with storyboards and directing what emotions actors should portray.
- Runner aided in gathering materials such as props or technical equipment when needed for a specific scene in the short film, usually at short notice.
- Sound mixer made sure that microphones were working in good quality to capture sound and discussed with directors what kinds of sounds or music they wanted for scenes in various short films.
- Video editor edited various short film projects, putting all clips together and adding necessary effects to make videos look visually stunning and engaging.

Filmmaking challenge

January 2025

Created a short 30 second video submission based on the prompt "make the world think differently about the word comfort"

 When asking judges, they commended it for its editing, cinematography and being well developed.

Videographer & Video editor

March 2025

In charge of creating a video of the events of the community Iftar dinner at the University of Reading in partnership with the Dialogue Society. Responsibilities included:

Recording the event of the dinner, such as A-roll and B-roll

2012

• Compiling the audio and video clips into a timeline for editing I also had a microphone ready for interviews even though at the end we ended up not needing it.

BTS Videographer/Photographer

June 2025

Was responsible for capturing footage and photos of the creation process of an invest video for REDA, the project was led by members of Cinergy Studios.

Social media content creator

April-June 2025

created videos and Instagram reels, ranging from short to long, for University of Reading as a student life content creator.

 responsible for filming, editing content and communicating with team members.

Skills

- Adaptability
- Audio-visual communication
- Critical thinking
- Communication
- Collaboration

- Organizational
- Project planning
- Teamwork
- Video editing
- Storyboarding

Editing Software

- Experience using DaVinci Resolve
- Strong understanding of iMovie
- Adaptable with Instagram and Tik Tok platforms
- Audacity

Equipment

- Main camera is a Canon EOS 1300D
- Worked extensively with Canon C100 camera
- Has a standard camera tripod, flexible spider tripod and iPhone gimbal
- Has a FeiyuTech SCORP 2 Gimbal
- Handheld smartphone camera
- Worked with Sound recorder
- Worked with Boom mic

This CV may be kept on file or distributed for employment